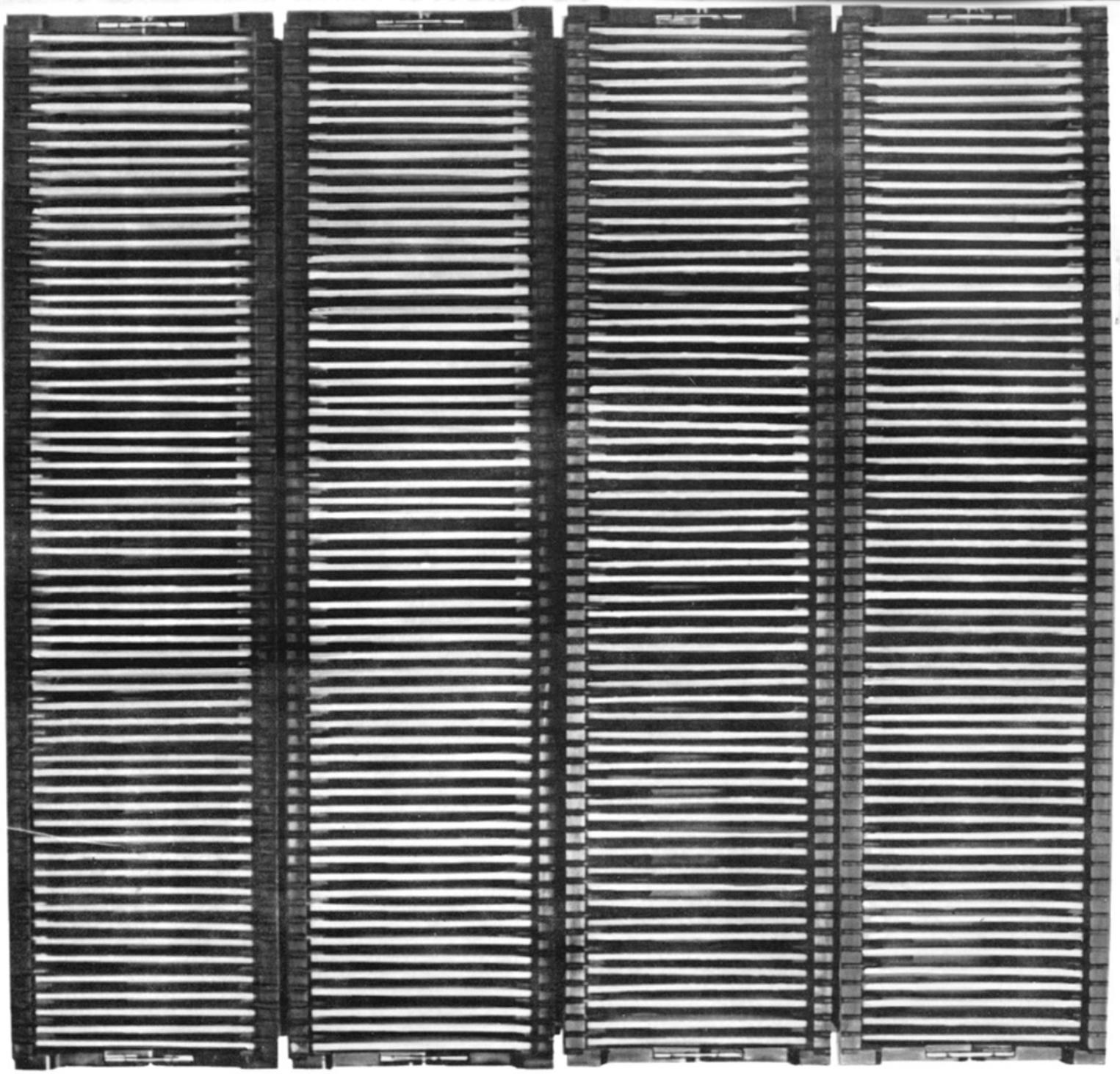

Now you know why Argus thinks round-tray slide projectors are square.

If you'd like to see an idea Argus *doesn't* think is square, take a look at our new Decor projector. It's the first wood-encased projector in the world—the only one that looks good when the lights go on. Also, it has a fine f/3.5 lens, remote control (forward, reverse, focusing and pointer light), automatic timer control, automatic tray release, a single slide editor, it takes 60 or 80-slide Argus trays and has the Argus unconditional one-year guarantee that covers anything that could possibly happen to a piece of photographic equipment. Even accidental damage.

Who else offers that kind of guarantee? We can afford to offer this guarantee because we never put an idea in production that might turn out to be square.

argus®

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(IN CANADA: NEW MARKET, ONTARIO).